



## Agenda

- 1 Altium DNA
- <sup>2</sup> Flow Highlights
- (3) Conclusion

#### Altium DNA



#### **Altium's DNA**

Uncomplicated Value Proposition



Easy to Get Up and Running

Direct Sales Force



Easy to Learn, Easy to Use

Free Technical Support





Easy to Maintain with No Hidden Costs

#### Altium is unique

- Unmatched Functionality / Price Ratio
- All Functionality in Altium Designer included
  - No Cost Options
    - Extensive PCB MFG drafting Capabilities
    - Multiboard
    - Variant Management, etc.....



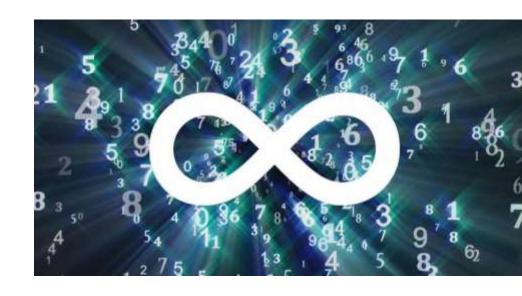


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#### Barriers removed

- Based on 64 Bit Architecture
- Limits beyond Needs
- Fast
  - Multi Core Support
- Enables Multi Board Unit Assembly



## Intelligent User Interface

- Easy to
- Object oriented and Context sensitive
- Google like Search
- Consistent UI
- Increased Productivity



#### Unified Data Model

Allium

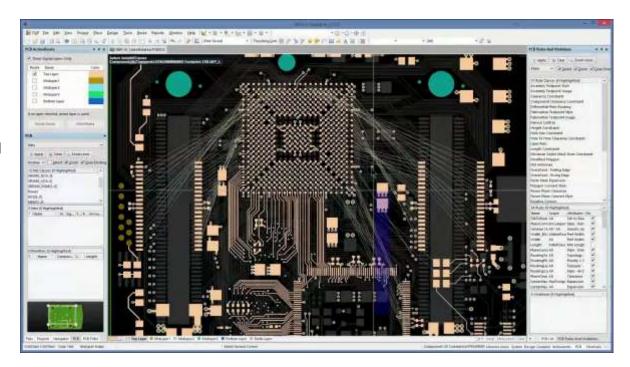
- Holistic Data Model
  - Views to manipulate Data
- Seamless Integration with all PCB Design Disciplines



## Highly effective Route Environment

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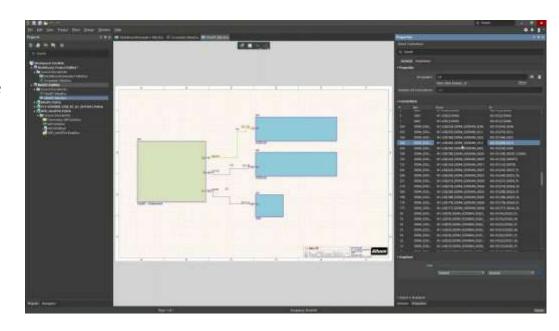
- Designer has full Control
- Rule compliant
- Focus on Design Structure
- More Time for intelligent Design



#### Multi Board & mechanical Assemblies

Altium.

- Logical & Physical Correctness
- Boards and Enclosure
- Correct Board to Board Connection
- Physical PCB Alignment



### Real Time BOM Creation and Verification

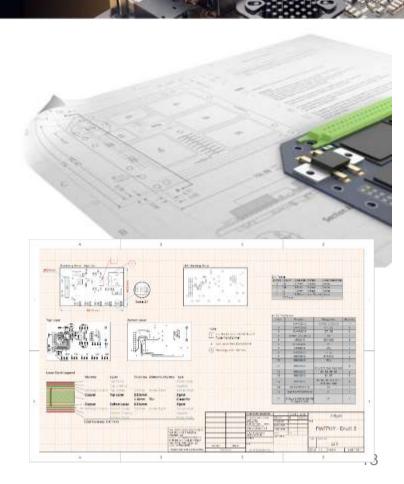


- Final BOM for Purchasing
- Real time Part Information
- Multiple Suppliers
- Verification of Availability, Price and Lifecycle



## Manufacturing Documentation

- Extensive PCB MFG Documentation
- Standard Compliance
- Significant Time saving for every PCB Revision



### MFG automation

- Simplify and unitize all outputs
- Multiple outputs preconfigured
- Secured & repeatable Release process



## 3D & MCad Integration

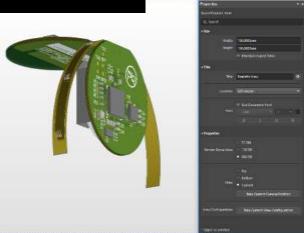
- Native 3D
- Step Support
- Multiboard
- ECAD MCAD collaboration



## Advanced technologies

- Printed Electronics
- Rigid Flex

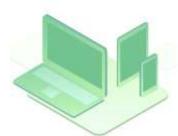




# Altium 365: The connected Future of PCB Design

- One Place to Organize and Manage Everything and Everyone
- Simplified, Interactive Collaboration From Any Device
- Manufacturable BOM Assured Today and in Future
- Component and Part Information at Your Fingertips
- Flexible Control of Your Design Data













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- Easy to, in all Aspects
- High Innovation Rate
- Continuity
- Price / Functionality
- Low cost of Ownership



